

*“But one thing I do:
forgetting what lies behind
and reaching forward
to what lies ahead,
I press on toward the goal
for the prize of the upward
call of God in Christ Jesus.”
– Philippians 3:13-14*

One Thing I Do

2010 Year In Review

Our mission is to teach the Bible with clarity and relevance so that...

Unbelievers
will be converted

Believers
will be established

Local churches
will be strengthened

Forgetting

what is behind...

Salvation is a matter of understanding one thing: the fact of sin, the payment of Christ's death on the cross, and the need for repentance and faith in that payment.

*“Formerly, when you did not know God, you were slaves to those who by nature are not gods.”
- Galations 4:8*

We desire to see the Lord lay hold of men and women around the world through the teaching of His Word: it only takes one thing—a point, a time, a period, an event in their lives—for one to realize that he or she cannot continue to live life in any way that isn't pleasing to God. By God's grace, our hope is to sow the seeds of truth so that others may repent of their sins and, forgetting what is behind, put their trust fully in Christ's finished work on the cross.

*“Thanks so much for your faithfulness to God's work. We heard the testimony of a man who was baptized last evening who was brought to faith through listening to your broadcast. May the Lord be praised!”
– Rick & Debra
Punta Gorda, FL*

*“At the peak of my misery, the Holy Spirit started working on me. He drew me to His Word, slowly, but surely. He also providentially connected me to some of the best Bible teaching and preaching I have ever heard...I felt like I was hearing the Gospel for the first time!...Alistair, because you are committed to preaching the Bible and its truth, God used you to save me.”
– Shelley
Roanoke, TX*

Reaching

forward to what is ahead...

When we become members of the body of Christ, we are included in a race that goes on for the rest of our lives. The struggle against sin, fear, and doubt isn't over. Indeed, there is a very realistic sense in which the struggle has just begun.

But there is one thing we must remember each day. As we reach forward to what is ahead, we become more like Christ as sin loses its grip on us in our daily walk and we continue in our faith, "established and firm, not moved from the hope held out in the gospel." (Colossians 1:23).

"At the end of the summer, just before I returned to university, I heard a message you preached on spiritual discipline. In the message, you called out those of us who pride ourselves on our discipline in all other areas, yet are decidedly neglectful in our spiritual lives. I was struck with conviction, as this described me exactly. I resolved, with God's help, to read 10 chapters a day in my Bible, starting in Genesis. Being immersed in the Word and in so much solid Bible teaching – both from you and the pastor of my local church – had such a profound impact on my thought and spiritual life that I think I will always see it as a milestone, or perhaps even a turning point, in my walk with Christ."

*– Benjamin
Aberdeen, ID*

*“So the churches were strengthened in the faith and grew daily in numbers.”
– Acts 16:5*

Pressing

on toward the goal...

We can't live the Christian life in isolation. Doing “one thing” does not mean living the Christian life alone. God has given us local churches where we can be fed, challenged, and encouraged. In these communities, we receive the strength we need to press on toward the goal of the upward call of God in Christ Jesus.

“Two or three years ago, I heard your program on a weekend broadcast and you challenged us by asking, ‘When was the last time you wrote your pastor a note of thanks and encouragement?’ I purposed to do that, but let a few days go by without acting. On that Tuesday night, it was still on my mind when I was about to go to bed. Something told me it was time to do it, or I’d put it off forever, so I sat down and wrote my pastor an email with specific thanks for ways in which he ministered to my family. The next evening, my pastor asked, ‘How did you know?’ He proceeded to explain that earlier that day, he sat in his office inexplicably ‘down’ and discouraged. It was then that he opened my email and was ministered to. I saw that as a picture of the grace, omniscience, omnipotence, and kindness of our Savior, who prompted you, to prompt me, to encourage my pastor, even though you have never met me or my pastor.”

2010 Activity Report

Dear Friends,

This year, we celebrated the 15th anniversary of our daily radio broadcast. In that time, we've moved from a small storage room to an entire hallway at Parkside Church (of course, the leadership at Parkside has been quite gracious in giving us room to grow!) In spite of our physical growth, we still have many plans to implement as we strive to carry out our mission.

It's been a very good year of ministry. We've seen the completion of several large projects, including an iPhone app, a revised musical theme and new announcer, new IT infrastructure, and the addition of new staff members. We've also seen the fruit of our decision to make our content available online for free, with more than eight million messages given away.

When we made this significant change in our ministry model in 2009, we trusted that our listeners would financially support this bold move in order to see the advance of the Gospel. Thank you for eagerly joining us in this work. We have seen a 25% increase in new Truthpartners, and our overall giving has increased. As a result, the truth of God's Word is spreading like never before, and countless lives are being changed.

In 2010, we also improved the way we've approached our finances. For the past few years, we have expanded quickly, especially in placing the daily broadcast on new stations. Each year, the Lord saw fit to replenish any depleted reserves to fund that growth.

Over the past 18 months, however, the board of directors determined to decrease our reliance on these reserves and bring our expenses in line with our annual income. We created a balanced budget for the fiscal year 2010 and have been greatly blessed by this measure of fiscal discipline. The Lord has used your faithful giving to meet our financial needs this year, and we want to thank Him and you.

We remain dependent on your financial gifts. Your support is needed, appreciated, and valued to maintain our current level of outreach and to explore new avenues of growth to better reach our mission of teaching the Bible over the next 15 years.

On the next page, you'll find a top-level summary of our goals as an organization in 2011. As with all things, our plans and directions are firmly in God's hands, and we trust Him for our ultimate direction. We invite you to join us in praying for His wisdom as we consider these opportunities. Will you please consider how you can financially partner with us?

—Bob Butts, Executive Director

2011 Preview

In 2011, our ministry priorities are:

1

Hire Additional Staff

As the ministry grows, we need additional personnel to support its growing demands.

2

Begin Planning for a New Facility

We hope to begin planning and raising funds for a free-standing facility for Truth For Life.

3

Grow Our Truthpartner Family

We hope to add 1,000 new Truthpartners to help prayerfully and financially support the growing ministry.

4

Expand Content

We will continue to bring new audio and video content from our archives online.

5

Improve Mobile Accessibility

This includes investment in mobile apps and mobile browsing.

In order to continue our ongoing ministry and to meet these additional goals, we are in need of \$2.5 million in November and December of 2010. This will help us replenish our cash reserves for 2011 and allow us to continue to fund the work that we do.

Truth For Life is a listener-supported 501(c)3 organization in good standing with numerous accountability organizations. We rely on the faithful giving of our financial partners to carry out our various avenues of ministry. **Will you stand with us prayerfully and financially to help us raise \$2.5 million before December 31, 2010?** Please make this the **“One Thing”** you do to support our ministry as we come to the close of this year.

To make a gift to **Truth For Life**, visit truthforlife.org or call **1.888.588.7884**. You can also write to:
PO Box 398000 Cleveland OH 44139-9000.

“Thanks so much for being a transparent and effectual witness for Christ, not only in your Gospel broadcasts, but more importantly, for being the type of Christian organization which absolutely exudes transparency in your finances. I noticed your listing on Ministrywatch.com with an A grade for transparency, and this is the type of ministry I want to support regularly.”

*– Patricia
Florissant, Missouri*

LEARNING FOR LIVING



Alistair Begg has been in pastoral ministry since 1975. Following graduation from The London School of Theology, he served eight years in Scotland at both Charlotte Chapel in Edinburgh and Hamilton Baptist Church. In 1983, he became the senior pastor at Parkside Church near Cleveland, Ohio. He has written several books and is heard daily and weekly on the radio program “Truth For Life.” The teaching on Truth For Life stems from the week-by-week Bible teaching at Parkside Church. He and his wife, Susan, were married in 1975 and they have three grown children.

TRUTH FOR LIFE®

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