

THE BIBLE-TEACHING MINISTRY OF **ALISTAIR BEGG**

# Rooted in the Truth

**2011 Year In Review**

**TRUTHFORLIFE®**  
LEARNING FOR LIVING



And we also thank God continually  
because, when you received the word  
of God, which you heard from us, you  
accepted it not as the word of men,  
but as it actually is, the word of God,  
which is at work in you who believe.

– 1 Thessalonians 2:13

Our mission is to teach the Bible with  
clarity and relevance so that...

Unbelievers will be **converted**  
Believers will be **established**  
Local churches will be **strengthened.**

How, then, can they call on the one they have not believed in? And how can they believe in the one of whom they have not heard? And how can they hear without someone preaching to them? – Romans 10:14

# Teaching the Word of God...

How do people learn about God? Through the teaching of His Word. The Bible is powerful and life-changing, and by proclaiming its Truth—not our own ideas—we are able to sow seeds that will take root in the hearts and minds of both unbelievers and believers.



*“Thank you for continuing to preach the Word faithfully both in and out of season. Your ministry (though far from our location in upstate NY) is an important part of our walk with the Lord. Thanks again for being faithful!”*

*“I am a new Truthpartner, but have heard you many times on the radio. Your uncompromised teaching and preaching is a blessing. I was saved in 1973. Since that time, I have seen the preaching of the Word become nearly extinct; watered down is an understatement.”*





# Hearing the Word of God...

What happens when the seeds of God's Truth first fall on someone's heart? Through the work of the Holy Spirit, we pray that those seeds take root and new life begins. As we continue to hear God's Word, we grow and mature in our knowledge and reflection of this Truth.

Others, like seed sown on good soil, hear the word, accept it, and produce a crop—thirty, sixty or even a hundred times what was sown. – Mark 4:20

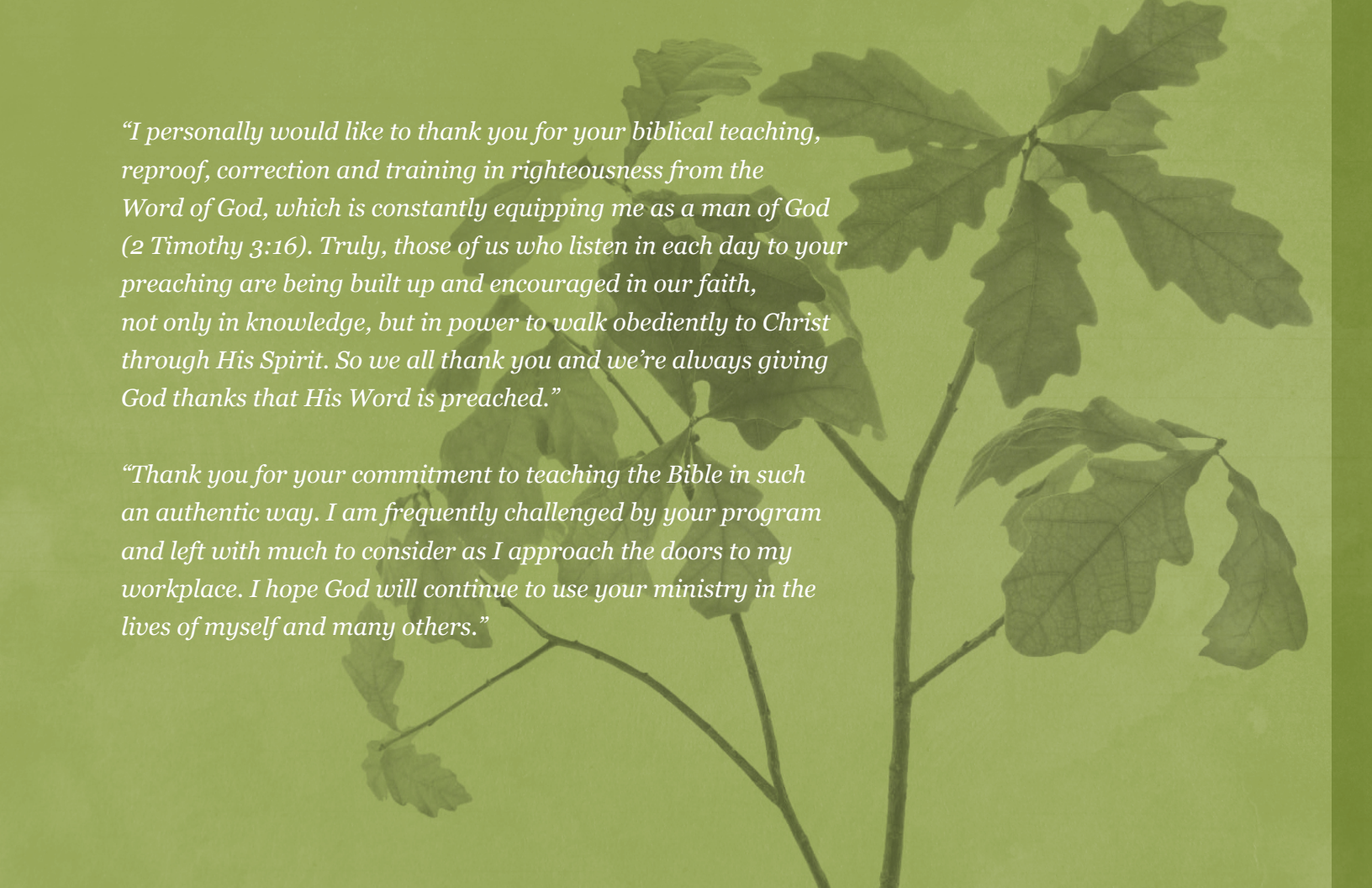
*“Thank you so much for the blessing you have been in my life! I download the podcasts off of this website all the time, and I also listen to Truth For Life on the radio. God has taught me so much especially over this past year through the things I’ve heard on Truth For Life. Thank you for the spiritual growth and encouragement! Praise the Lord for the work you are doing for His glory!”*

*“Your broadcasts are a very important part of my daily routine. Thank you for how bold and faithful you are to preach the truth of God’s Word. It is refreshing and a blessing. I am grateful to you for your ministry. I pray the Lord will continue to use you to bless many more people.”*

Do not merely listen to  
the word, and so deceive  
yourselves. Do what it says.  
– James 1:22

# Transformed by the Word of God...


How do we know if we're growing in God's Truth? Our actions show that we are rooted in the Word. Through faith, we apply His Truth to the new life that we have in Him. Are we choked out by weeds, the cares of this world? Is our soil poor? The fruit of our daily lives will prove whether we're only listening to the Word, or if we are being transformed by God's Word into new creatures.

A photograph of oak leaves on a green background, used as a decorative element for the testimonial section.

*“I personally would like to thank you for your biblical teaching, reproof, correction and training in righteousness from the Word of God, which is constantly equipping me as a man of God (2 Timothy 3:16). Truly, those of us who listen in each day to your preaching are being built up and encouraged in our faith, not only in knowledge, but in power to walk obediently to Christ through His Spirit. So we all thank you and we’re always giving God thanks that His Word is preached.”*

*“Thank you for your commitment to teaching the Bible in such an authentic way. I am frequently challenged by your program and left with much to consider as I approach the doors to my workplace. I hope God will continue to use your ministry in the lives of myself and many others.”*





# Spreading the Word of God...

When a plant is healthy, it produces seeds that spread. It's the same way with believers: when we're growing in God's Truth, we naturally spread the Word to people close to us as well as people we've never met. Through the way we speak, the way we act, and the way we use our financial resources, we are commanded to take God's Word to all of the nations, seeing the seeds of God's Truth take root in the lives of men, women, and children.

Those who had  
been scattered  
preached the  
word wherever  
they went.  
– Acts 8:4

*“I am so blessed by this ministry. I have listened to almost every message on your website. The teaching is clear and powerful. I am currently studying to become a pastor, and I feel like I have been mentored by Alistair. My love for the Word has grown under the teaching of this ministry, and I have been challenged to bring a commitment to expositional preaching to our pulpits; we desperately need more of the Word. We need a renewed commitment to the ‘Basic’ truths of the Gospel. I am blessed to be able to partner with your ministry and as you have touched my life, I am sure that you are touching others for the glory of God.”*

*“I listen to Truth For Life on the way to work and the messages have been such a blessing. I appreciate and look forward to the dedication to the biblical teaching provided by Alistair Begg and Truth For Life. I also receive the daily email devotional and often pass along the message to my friends and family because the message so often speaks to their particular situation. Thank you Truth For Life!!”*

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## 2011 Activity Report

Dear Friends,

At Truth For Life, we believe that God has exalted His name and His Word above all things. Our mission—to teach the Bible with clarity and relevance so that unbelievers will be converted, believers will be established and local churches will be strengthened—reflects that belief and that priority. Everything we do at Truth For Life is rooted in the Word.

Through your generous prayer and financial support in 2011, you have enabled us to share the truth of God’s Word with more people than ever. God is using His Word through the ministry of Truth For Life to potentially reach millions of people every day over the 1,500 radio outlets which air Truth For Life Daily and Truth For Life Weekend as well as through the unlimited reach of the internet and our mobile apps.

In the past few weeks, we completed a seven-year process and received approval from the Canadian government to launch Truth For Life Society of Canada, a new non-profit organization designed to help us reach Canada more effectively. Over the coming months, we will be helping to open that new office.

There are two other significant projects on the horizon for 2012. First, we will raise support for

and begin laying the foundation for free-standing offices for Truth For Life in Cleveland. Since the ministry began, we have been living among our friends and partners in ministry at Parkside Church. We believe it is time for us to make this investment in order to meet the needs of the ministry, so please pray with us for wisdom and prudent planning. The second project will increase the services that we offer you, our donors, on our website, allowing you to access your giving history, manage recurring donations, and update your contact information directly. This project is already underway, but we hope to launch it sometime in the Spring of 2012. In addition to these large projects, our team continues to look for ways to serve you better and to provide more content in more formats to the widest audience possible.

In many ways, 2012 will be no different than previous years. Our plan, by God’s grace, is to do more of the same. We will remain faithful to our mission and continue to provide more clear and relevant teaching from God’s servant, Alistair Begg. At the same time, even though we plan our course, we trust the Lord to determine our path. Please pray with us that we will faithfully remain rooted in God’s Word. Thank you for your prayerful support.

—Bob Butts, Executive Vice President

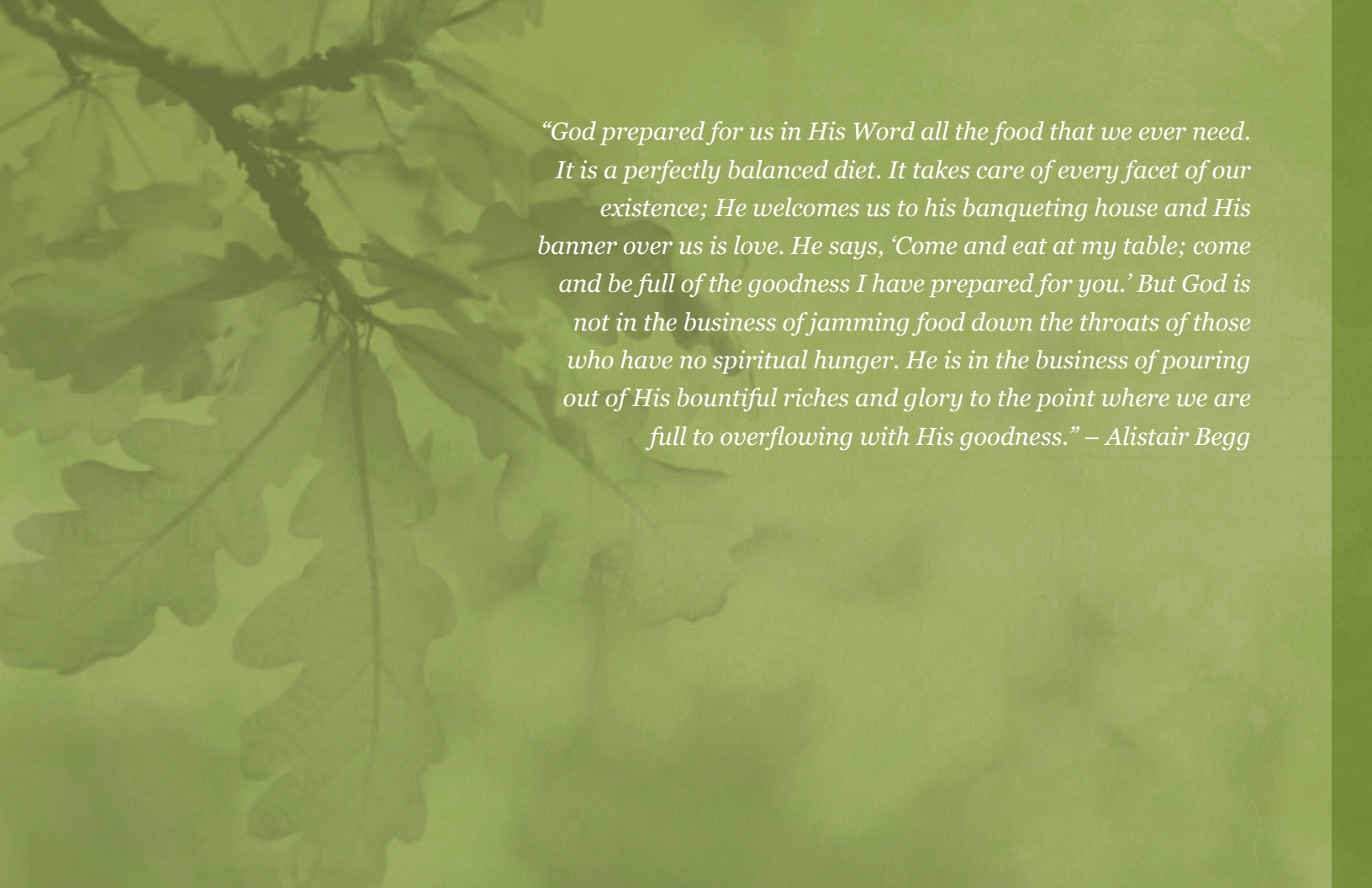
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## 2011 By the Numbers

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- 8 million** Sermons streamed or downloaded on [truthforlife.org](http://truthforlife.org)
- 25,000** iPhone and Android apps installed
- 5,000** Programs aired
- 2,010** Sermons available for free downloads
- 5** New series aired for the first time
- 5** Listener events
- \$7 million** Annual budget
- 15** Full-time & part-time staff



*“God prepared for us in His Word all the food that we ever need. It is a perfectly balanced diet. It takes care of every facet of our existence; He welcomes us to his banqueting house and His banner over us is love. He says, ‘Come and eat at my table; come and be full of the goodness I have prepared for you.’ But God is not in the business of jamming food down the throats of those who have no spiritual hunger. He is in the business of pouring out of His bountiful riches and glory to the point where we are full to overflowing with His goodness.” – Alistair Begg*



# 2012 Preview

In 2012, our ministry priorities are:

- 1

*Hire Additional Staff*

*The growth of the ministry continues to require additional personnel to support day-to-day operations. We have a number of positions we would like to fill this year.*
- 2

*Expand Our Canadian Presence*

*We hope to begin to expand our footprint in Canada, with additional radio coverage and a new office to introduce a new audience to Alistair Begg and Truth For Life.*
- 3

*Continue Planning & Fundraising for a New Facility*

*We hope to finish planning and fundraising for the new facility in the first half of the year and potentially break ground before the end of 2012.*
- 4

*Improved Online Services*

*We aim to complete Phase Two of our database infrastructure upgrade and bring new tools and resources online, including the ability to manage donations, receipts, and other account details directly from our website.*
- 5

*Improve Website Usability and Accessibility*

*We hope to complete a mobile version of the website and improve the searchability and usability of our existing online content to help our listeners use the content more efficiently.*

In order to support our ongoing ministry needs and to meet these additional goals, we need to receive \$2.5 million in November and December 2011. This will help us replenish our cash reserves for 2012 and allow us to continue to fund the work that we are committed to do.

Will you stand rooted  
in the Truth with  
Truth For Life this year  
with a special gift toward  
our \$2.5 million need?

**With your prayer and financial support, we are trusting that God's Word will spread wider than ever in 2012 and that much fruit will be produced for His kingdom.**

To make a gift to Truth For Life, visit [truthforlife.org](http://truthforlife.org) or call 1.888.588.7884. You can also write to PO Box 398000 Cleveland OH 44139-9000.

Truth For Life is a listener-supported 501(c)3 organization in good standing with numerous accountability organizations. We rely on the faithful giving of our financial partners to carry out our mission.



## THE BIBLE-TEACHING MINISTRY OF **ALISTAIR BEGG**



Alistair Begg has been in pastoral ministry since 1975. Following graduation from The London School of Theology, he served eight years in Scotland at both Charlotte Chapel in Edinburgh and Hamilton Baptist Church. In 1983, he became the senior pastor at Parkside Church near Cleveland, Ohio. He has written several books and is heard daily and weekly on the radio program Truth For Life. The teaching on Truth For Life stems from the week-by-week Bible teaching at Parkside Church. He and his wife, Susan, were married in 1975 and they have three grown children.

# TRUTHFORLIFE®

## LEARNING FOR LIVING

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